

Impact of the Transportation Investment Act on Georgia Businesses

On July 31st, all Georgians will go the polls to vote on a transportation referendum funded by a 1% sales tax increase (T-SPLOST). Possibly the largest tax increase in Georgia history.

What does this mean to your business?

- Added cost of doing business that is deducted from your revenue.
- Reduces profit by the amount of the tax paid on items purchased for doing business.
- Decisions to pass the tax increase onto customers to offset profit change.

The greatest impact on most of the area businesses can be summarized as major unanswered questions:

1. Does raising our sales tax to 8% or 9% make us a "high-tax" area, depressing business recruiting?
2. Does raising the sales tax reduce sales overall?
3. Does taking an additional \$8 billion out of the regional economy reduce economic activity?

If you answered Yes to these questions, then VOTE NO. And help us fight this CaTAXtrophe by considering a sponsorship to defeat T-SPLOST

Platinum Sponsor ~ \$1,000

- Logo on all emails sent through July 31st as exclusive partner.
- 10 signs for your business or distribution to neighbors.
- Largest logo on press conference banner.
- Largest logo/URL link on website Sponsor page

Gold ~ \$500

- 5 signs for your business.
- Medium sized logo on press conference banner.
- Medium sized logo/URL link on website Sponsor page

Silver ~ \$250

- 2 signs for your business.
- Smallest logo on press conference banner.
- Smallest logo/URL link on website Sponsor page.

Bronze ~ \$100

- 1 sign for your business.
- Listing/URL link on website Sponsor page.

Grassroots ~ \$50

- Much appreciation and gratitude